

# Eclyptico Business Questionnaire

Company Name \_\_\_\_\_  
Site Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_  
SITE PHONE \_\_\_\_\_ FAX \_\_\_\_\_  
Primary Technical Contact \_\_\_\_\_  
Phone \_\_\_\_\_ FAX \_\_\_\_\_ Email \_\_\_\_\_

## main areas of focus

Check all that apply

- |   |  |
|---|--|
| <input type="checkbox"/> Web Site                   | <input type="checkbox"/> Full Body Video - (for web sites)         |
| <input type="checkbox"/> Web Site Enhancement       | <input type="checkbox"/> Pay Per Click                             |
| <input type="checkbox"/> Search Engine Optimization | <input type="checkbox"/> Blog Building                             |
| <input type="checkbox"/> Press Releases             | <input type="checkbox"/> On Location Video Shooting                |
| <input type="checkbox"/> Sales Copy                 | <input type="checkbox"/> Direct Marketing Coaching                 |
| <input type="checkbox"/> YouTube Videos             | <input type="checkbox"/> Sales Copy Coaching                       |
| <input type="checkbox"/> Direct Mail                | <input type="checkbox"/> Automated Selling Machine                 |
| <input type="checkbox"/> Social Media               | <input type="checkbox"/> Web Traffic - Paid                        |
| <input type="checkbox"/> Facebook Marketing         | <input type="checkbox"/> Web Site Infrastructure, (brand building) |
| <input type="checkbox"/> Articles                   | <input type="checkbox"/> Web Animation                             |
| <input type="checkbox"/> Twitter Lead Generation    | <input type="checkbox"/> Subscription Web Site                     |

## range of vision

Check all that apply

- |   |   |
|---|---|
| <input type="checkbox"/> Immediately                | <input type="checkbox"/> Lead Acquisition         |
| <input type="checkbox"/> Need Money In The Door     | <input type="checkbox"/> Media Opportunities      |
| <input type="checkbox"/> Need To Get "The Word" Out | <input type="checkbox"/> Online Selling           |
| <input type="checkbox"/> Looking For Joint Ventures | <input type="checkbox"/> Weekly Teleseminars      |
| <input type="checkbox"/> Looking To Get Big "Jobs"  | <input type="checkbox"/> Webinars                 |
| <input type="checkbox"/> Affiliate Programs         | <input type="checkbox"/> Branding                 |
| <input type="checkbox"/> Email Campaigns            | <input type="checkbox"/> Non-Branding             |
| <input type="checkbox"/> Video Tutorial Series      | <input type="checkbox"/> Seminars                 |
| <input type="checkbox"/> Pay Per View               | <input type="checkbox"/> Investment Opportunities |

## investment level

Check all that apply

- 1,000 - 1,500
- 5,800 - 10,500
- 10,600 - 15,500
- 15,600 - 20,500
- 20,000 +

**\*\*\* Make sure you factor in \$60 a week or so for impression ads on Facebook, and other social media. It's cheaper than postage and also more effective.**

**\*\* We guarantee every website and social media platform we build. Our media will rank within 24-48 hours.**

## expected timeframe, (estimate)

Check all that apply

- 4 Hours       1 Month       2 Month